



Marshall IP Group

Law + Trade Marks + Outsourcing

Capability Statement

Your business' success is dependent on maintaining its competitive edge - its uniqueness and innovation.

Marshall IP Group specialises in the protection of your business's competitive edge through the expert use of intellectual property laws, contract and litigation.

Marshall IP Group is the umbrella brand for the law firm, Marshall Legal, the registered trade mark attorney practice, Marshall Marks and the legal process outsourcing business, Marshall Outsourcing.

CORE COMPETENCIES

BRAND PROTECTION

The name of your business and its products are at the front-line of your competitive edge. For this reason, we have developed a highly competitive and stream-lined process for the legal protection of your business's brands using registered trade mark laws which provides you with certainty of outcome and cost at an early stage.

OTHER CORE COMPETENCIES

We also provide advice and assistance on:

- software, IT, website and e-commerce agreements;
- commercial agreements;
- patents, designs, copyright law and trade secrets law;
- data privacy laws under the Federal and state privacy laws;
- litigation and arbitration of disputes;
- legal due diligence relating to intellectual property, IT and commercial agreements;

- legal support for Mergers & Acquisitions relating to intellectual property, IT and commercial agreements; and
- onshore legal outsourcing in relation to any of the items above.

As a small practice and business we:

- have a keen eye on efficiency and costs and provide many of our services on a fixed fee or pre-agreed fee basis;
- value each of our clients and seek to provide a high level of personal service tailored to each client's needs and circumstances; and
- provide a timely and highly professional service.

CREDENTIALS

We are a dynamic and highly responsive team of lawyers and registered trade mark attorneys.

TIM MARSHALL

Lawyer, Registered Trade Mark Attorney and Director

- Admitted to practice law in New South Wales and in England & Wales (non-practising)
- Registered Trade Mark Attorney
- Bachelor of Laws (USyd)
- Bachelor of Science (Hons I) (USyd)
- Graduate Diploma in Intellectual Property Laws (UTS) (Distinction average)

Tim has worked nationally and internationally in intellectual property law for over 21 years for the largest law firms in Australia and the world.

JACQUELINE MARTIN

Lawyer and Registered Trade Mark Attorney

- Admitted to practice law in New South Wales
- Registered Trade Mark Attorney
- Bachelor of Laws (UoW)
- Bachelor of Arts (UoW)
- Graduate Diploma in Intellectual Property Laws (UTS) (Distinction average).

HIGHLIGHTS

- Acting for an ASX 200 company in relation to its trade mark portfolio ([●] marks) and the registration of its certification trade marks, both nationally and internationally;
- Co-ordinated and prosecuted an international trade mark filing program covering over 19 countries on behalf of an Illawarra-based mining technology company;
- Acting for an ASX 200 company in relation to the licensing of several compliance and regulatory management software suites to large national and multinational companies such as Petronas, Woolworths, Jemena, Transurban, ABC, WA Government (GESB);
- Conducted extensive intellectual property due diligence on acquisition of a fuel cell business;
- Conducted extensive intellectual property due diligence on a novel campus security application;
- Acted for the Australian franchisor in an international arbitration to remove its US Master Franchisee and assume direct control of over 200 franchisees in the United States;
- Successfully acted in a number of trade mark and copyright disputes usually against major national and international law firms and national and multinational corporations, resulting in advantageous settlements or significantly reducing or avoiding our clients' from payment of financial compensation.

MARSHALL IP GROUP IN NUMBERS

- 4.5 years of operation
- [●] trade marks under our care
- [●] trade marks filed
- [●] percentage that have proceeded to registration without objection (no additional costs)
- [●] percent that have proceeded to registration

COMMUNITY

- **iAccelerate** - Intellectual Property and Legal Advisor to the University of Wollongong's award winning start-up incubator.
- **ItechLaw Conference** - A paper on the choice of law and jurisdiction in cross-border technology agreements was presented at the ItechLaw conference to an international audience of lawyers and in-house counsel held in February 2014 at the Melbourne Hyatt.
- **Presentations** - Numerous presentations to professional service firms, professional groups (including Certified Practising Accountants (Wollongong branch)) and local business groups.
- **Sponsorship** - Albion Park Swimming Club.